

Sharing Local Stories: Social Transformation in Cultural Heritage

Friday 15 November 2024, 11:00 - 12:30 CET



João Alpuim Botelho, has a degree in History from the Faculdade de Letras of University of Lisbon and a master's degree in Museology and Heritage from the Universidade Nova de Lisboa. João began his professional life at the Centro Nacional de Cultura and then was responsible for the Museum of Traditional Costume of the Municipality of Viana do Castelo. He was executive director of Culturporto/Rivoli Teatro Municipal of Porto. Since 2024, João has been director of the [**Bordalo Pinheiro Museum**](#).



Sara Pereira, PHD in Art, Patrimony and Restoration with the thesis Echoes of Silence: Images of Fado in the Portuguese Art - XIX-XXI centuries (2015, University of Lisbon). Advanced Specialisation Diploma Contemporary Art Practices (2006, University of Vigo) Postgraduate in Local and Regional History, (1997, University of Lisbon). Degree in Art History, (1996, University of Lisbon). Director of the [**Fado Museum**](#). Member of the Scientific Committee of Fado nomination to the Representative List of the Intangible Cultural Heritage of Humanity (UNESCO). Since 2010, Coordinator of the Safeguarding Plan included in Fado nomination to the Representative List of the Intangible Cultural Heritage of Humanity (UNESCO).



Liliana Maia Pina, graduated in History Teaching and master in Museology, from the University of Évora, having completed the curricular component of the PhD in History and Philosophy of Science, at the same institution. Since 2004, cultural education/mediation in museums has been the main challenge of her professional activity. From 2017 until now, as coordinator of the education department at the [**Bordalo Pinheiro Museum**](#), Liliana has been developing cultural mediation programs for different audiences that promote reflection, argument, debate and freedom of expression, inspired by artistic language and humorous criticism.



Ferran Urgell is an accessibility advisor from the Municipal Institute for People with Disabilities of the Barcelona City Council since 2009. His expertise and responsibilities in the cultural field are based on the development of accessibility policies for people with disabilities of the Barcelona's City Council museums, work in which he is been dedicated for the past 10 years. He is a former researcher and professor of University related to the areas of sociology, political science and cultural heritage.



Maria Vlachou is a cultural manager and the author of the books “What have we got to do with it? The political role of cultural organisations” (2022, in Portuguese) and “Musing on Culture: Management, Communication and our Relationship with People” (2013, in English); as well as the author of the bilingual (pt/en) blog [Musing on Culture](#). She is a founding member and the executive director of [Acesso Cultura](#), a not-for-profit association of cultural professionals working to promote physical, social and intellectual access to cultural participation. The association has been investing mainly in the training of cultural professionals and consultancy for cultural venues, raising awareness regarding access and inclusion and fighting long-held prejudices and stereotypes. Its members are cultural professionals and cultural organisations. A number of projects and initiatives it was involved in have made Portugal an example of good practices at an international level. <https://accessculture-portugal.org/>