



# New European Bauhaus: Heritage & Transformation

## **Public Conference**

Thursday 28 November 2024 from 9.00 to 17.00 CET  
International Cultural Centre, Rynek Główny 25,  
Kraków, Poland

Organised by the Architects' Council of Europe and Europa Nostra, with the support of the International Cultural Centre and the Europa Nostra Heritage Hub in Kraków, in the frame of the EU-funded European Heritage Hub pilot project.

The conference will be live-streamed on the ACE YouTube channel.



Co-funded by  
the European Union



In Europe, a significant portion of the building stock was constructed before the introduction of energy performance standards. Around 75% of our built environment is considered to be energy-inefficient and will need to be renovated if we are to decarbonise the buildings sector and meet the ambition to become climate neutral by 2050.

With the Renovation Wave strategy, the recast Energy Performance of Buildings Directive (EPBD), and the New European Bauhaus (NEB), the European Union has taken up the challenge head-on and aims to support a radical transformation of our built environment to make it more energy and resource efficient, inclusive and pleasant.

Europe has a rich and multi-faceted built heritage, which reflects the continent's long and complex history. A significant portion of this heritage incorporates strong cultural, social, environmental and economic values, but only a very small part of it is listed and protected by law. Yet, this built heritage faces many challenges, including climate change, lack of maintenance, poor quality renovation, to name but a few. The preservation and quality renovation of our built heritage can bring multiple benefits to individuals and society, for present and future generations. The need to improve the performance and comfort of our living spaces and to protect and enhance their heritage value, requires continued investment and commitment from governments, communities and professionals.

As the European Union, its institutions, Member States, regions and cities have embarked on a radical transformation of our built environment, the conference organised by the Architects' Council of Europe in partnership with Europa Nostra aims to:

- Raise awareness among policy-makers and stakeholders of the challenges facing our built heritage;
- Share good practices and innovative solutions for the protection, retrofit and re-use of our built heritage;
- Discuss barriers and enablers to scale up these good practices and support innovation.

The conference is co-funded by the Creative Europe programme of the European Union and has received the Honorary patronage of the Mayor of Kraków, Aleksander Miszalski.



# Agenda

- 9.00**            **Arrival of the participants**
- 9.30**            **Opening : Making our built environment Fit for the Future**  
**Welcome by:**  
**Agata WAŚOWSKA-PAWLIK**, Director of the International Cultural Centre and Board Member of Europa Nostra  
**Borys CZARAKCZIEW**, Board Member of the Architects' Council of Europe
- Introductory remarks by:**  
**Ruth SCHAGEMANN**, President of the Architects' Council of Europe  
**Sneška QUAEDVLIEG-MIHAILOVIĆ**, Secretary General of Europa Nostra and Project Leader of the European Heritage Hub
- Institutional greetings by:**  
**Aleksander MISZALSKI**, Mayor of Krakow (tbc)  
**Andrzej WYROBIEC**, Undersecretary of State, Ministry of Culture and National Heritage  
**Bogdan Andrzej ZDROJEWSKI**, Member of the European Parliament, Vice-Chair of the Committee on Culture and Education (video message)
- 10.10**            **Keynote: The history and significance of Krakow as a UNESCO heritage site**  
**Prof. Jacek PURCHLA**, Vice-President of Europa Nostra and Chair of the European Heritage Awards/Europa Nostra Awards Jury
- 10.40**            **The New European Bauhaus and cultural heritage**  
Panel discussion followed by an interactive Q&A session:  
**Pia MAIER SCHRIEVER**, Member of the NEB High Level Round Table  
**Stefan BALICI**, President of the Romanian Order of Architect  
**Marcos ROS SEMPERE**, Member of the European Parliament
- 11.25**            **Coffee Break**
- 11.45**            **Innovation for cultural heritage**  
Presentations and discussion followed by an interactive Q&A session:  
**Prof. Jerzy HAUSNER**, Founder and Chairman of the Open Eyes Economy Summit Programme - *Regenerative power of culture*  
**Diego ZOPPI**, ACE Board Member, Coordinator of the thematic Area 'Practice of the profession'



- 12.30**            **Lunch Break**
- 13.30**            **Sustainability in the context of heritage**  
Panel discussion followed by an interactive Q&A session:  
**Graham BELL**, Board Member of Europa Nostra  
**Riin ALATALU**, ICOMOS Vice-President for Europe  
**Carl BÄCKSTRAND**, White Architects, ACE Vice-President  
**Prof. Stefano MUSSO**, Chair of the ACE Heritage Working Group
- 14.30**            **Education and public participation**  
**Representatives of 2 projects** that have received a European Heritage Award / Europa Nostra Award in 2024:  
- **Stefan BALICI**, President of the Romanian Order of Architect- Saxon Church in Alma Vii, Romania, Grand Prix and Public Choice Award in the Category Conservation and Adaptive Reuse  
- **Ionas SKLAVOUNOS**, Co-founder and Project Manager - Boulouki – Travelling Workshop on Traditional Building, Greece, laureate in the Category Education, Training and Skills  
**Piotr ŁATAK and Kazimierz LEWICKI**, Łatak-Lewicki Architectural offices, presentation of the redevelopment of the Cracovia Hotel  
**Olaf GRAWERT**, Campaign Manager, HouseEurope initiative
- 15.30**            **Coffee Break**
- 15.50**            **Funding and international partnerships**  
Presentations followed by an interactive Q&A session:  
**Ruta LEITANAITE**, Board member of the Architects Association of Lithuania  
**Prof. Bohdan CHERKES**, Director of the Institute of Architecture at the Lviv Polytechnic University - *Heritage and lessons of the war in Ukraine*
- 16.35**            **Presentation of the ACE – Europa Nostra Joint Statement and Closing**  
**Ruth SCHAGEMANN**, President of Architects' Council of Europe  
**Sneška QUAEDVLIIEG-MIHAILOVIĆ**, Secretary General of Europa Nostra and Project Leader of the European Heritage Hub
- 16.55**            **End of the conference**
- 17.00-18.00**    **Guided tour of the exhibition Socmodernism: Architecture in Central Europe during the Cold War at the ICC Gallery on the first floor**

